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# We Present Many RECEIVED ★ JAN 18 1933 ★ U. S. Department of Agriculture. AMAZING Spring Bargains For 1933

This present Spring season, instead of printing our usual and formal Spring Catalog months in advance of the season, we have instead decided to bring out this **Special Folder of Amazing Spring Bargains and Garden Necessities.**

We are at all times on the lookout for something special in the way of bargains for our floral friends' enjoyment and these, from time to time, we have been in the habit of offering as special announcements, but now we present you what we believe to be the most sensational and interesting series of **REAL** bargains we have ever brought together at one and the same time. Look this special bargain sheet over carefully; read it again and again; show it to your friends—they will be interested too. After reading thoroughly, hang it up in its special envelope, handy to find for frequent reference. Send in your orders as early as possible this season. Remember, stocks are complete early in the season, and early orders minimize the possibility of disappointment.

Our policy now is, as it has been during the nearly thirty years we have been in business, to endeavor to perform a real service for our patrons. We are here to serve **YOU.**

## How We Ship

On parcel post shipments mailing is extra unless otherwise advertised. Consult the order blank concerning cost of mailing or, if preferred, we will ship **C. O. D.** for this expense, payable on delivery of your order.

Express and freight charges are collect, paid by the receiver, unless otherwise stated in our offers.

To cut down on overhead expense and transportation costs, some items, notably most Trees, Fertilizers, Bird Baths, etc., are shipped direct to the buyer from originating source instead of from Frenchtown. If these items were first shipped to us here it would mean double shipping charges and consequent higher prices. "Economy and Lower Prices" is the watchword. Most items other than those specified above are shipped directly from our Frenchtown warehouses to the customer.

## Pretty Pictures or Still Lower Prices

We could go to great expense to provide a great showing of pretty and highly expensive colored pictures but, that would not make our merchandise one whit better. It

would however vastly increase the expense of doing business and tend to increase the prices asked. We therefore depend upon black and white to suggest to your mind the beauties that await you in our Shrubs and Flowers. We know that this Folder brings you Good Tidings of numerous things you will desire this Spring and we shall esteem it a pleasure to be of service in meeting your requirements.

When You Think of **Flowers**  
 —Think of **FARGO'S**

ADDRESS ALL ORDERS TO:

**Clarence B. Fargo**  
**Frenchtown, New Jersey**



Clarence B. Fargo and little Marjorie  
 at St. Petersburg, Fla.

# Sensational Slash in Rose Prices

All 75c & \$1 Roses Now Priced AT ONLY **49c**  
 What a GRAND Opportunity This Is to Fill Your  
 Gardens Now WITH LOVELY FARGO ROSES



Yes; a truly WONDERFUL opportunity. For several years ALL Roses listed in our Spring catalog were priced at \$1.00 each. For 1932 the price was lowered to 75c each, with some of the newer sorts at \$1. But, now, almost at the "zero hour," we have decided to issue this Special Bargain Bulletin, instead of a catalog, for the Spring of 1933 and, with that as a leading thought; amazing as it may seem, we have decided to first smash the quoted spring price on

## Lovely Fargo Roses

to only 49c each; a REAL Bargain price that should fill your gardens with LOVELY FARGO ROSES.

**ONLY 49c**

And best of all, our Roses are noted for being lovely, well rooted, dormant field-grown plants that produce results. Their average height is one to two feet, and they start blooming within just a few weeks after you plant them, and continue blooming along through the entire summer and fall season until checked in the late fall by heavy frosts.

The demand each year for **Lovely Fargo Roses** is always enormous; in fact, thousands of plants have ALREADY been sold during the fall and winter for early Spring delivery. You should therefore get YOUR orders on our shipping records now as early as possible and reap for yourself the full benefits of this sensational offering that is now before you. At the two sides of this announcement and at the bottom also, you will find a list of the many choice varieties of Hybrid Teas or Everblooming Roses comprising our stock at the beginning of the shipping season. Earliest orders of course have the best advantage of unbroken stocks. You can make your own selection from the choice list presented or, as a very great many do, you may depend upon us to make you up a nice

well balanced collection if you so desire. If you make your own choice and any of the varieties selected shall have become exhausted before the filling of your order is reached, we will then send the next best thing in the place of any such unless instructed that substitutes are not desired, in which case we will refund the purchase price for any that we cannot supply. Why not order ten or more of the fine Roses NOW.

## Send as Little as \$1 With The Order

If you wish. You can pay the balance plus the small expense of delivery to the postman on arrival. The main and important thing is to get your orders in as early as possible. Should you wish to send the full amount with the order, we then pay all postage expense ourselves on Roses.

## Winning Flower Show Prizes With Lovely Fargo Roses

Mr. C. M. Taylor of Va. made a planting of our Roses on a March 8th. On May 21st of the same year he won several Flower Show Awards and, amongst them he had FIRST AWARD for the best white bud shown. From bare dormant plants to prize winning blooms in only two months and thirteen days ought to be thrill enough for any flower lover. If **Lovely Fargo Roses** can give such results and such supreme satisfaction as this, then this special 49c sale should fill your gardens to very overflowing while the opportunity is yours. Numerous others too report to us the winning of Flower Show Prizes. Another thing; some of the best business we do comes through the recommendation of pleased and delighted buyers of **Lovely Fargo Roses** who commend us to their friends and acquaintances. Should it be necessary for us to say any more along these lines? We think not. We are very sure that you would thoroughly enjoy the delightful pleasure that a garden full of **Lovely Fargo Roses** could give you and now, that you can get them for so little as 39c each, we believe you will gladly welcome the opportunity.

**Mary of Ilchester**  
deep rose  
**Mrs. Aaron Ward**  
Indian yellow  
**Mme. Edw. Herriot**  
coral-red  
**Madame Butterfly**  
apricot pink  
**Mme. C. Testout**  
satiny pink  
**Mme. Leon Pain**  
silver pink  
**Ophelia**  
salmon-flesh  
**Padre**  
Coppery scarlet  
**Rose Marie**  
watermelon red  
**Rev. F. Page Roberts**  
yellow, veined red  
**Radiance**  
pink  
**Red Radiance**  
crimson  
**Souv. Claud. Pernet**  
bright yellow  
**Sensation**  
crimson  
**Sunburst**  
yellow  
**Talisman**  
yellow, pink & rose  
**Willowmere**  
shrimp pink  
**Wm. F. Dreer**  
flame pink  
**White Killarney**  
large white  
**Wm. R. Smith**  
creamy white  
**Winnie Davis**  
pink

**America**  
rose-pink  
**Antoine Revolre**  
rosy-flesh  
**Amelia Bethune**  
coral-red  
**Betty Uprichard**  
salmon-pink  
**Betty**  
coppery rose  
**Crusader**  
velvety crimson  
**Commonwealth**  
deep pink  
**Clovelly**  
satiny pink  
**Constance**  
yellow  
**Dame Edith Helen**  
clear pink  
**Duch. of Wellington**  
yellow-buff  
**Edward Mawley**  
dark crimson  
**E. G. Hill**  
scarlet red  
**Etoile de Feu**  
salmon-pink  
**Etoile de Holland**  
bright red  
**Eldorado**  
golden yellow  
**Edith Nellie Perkins**  
salmon-pink  
**Feu Jos. Looymans**  
yellow apricot  
**Francis Scott Key**  
deep red

**Empire Queen**  
rich cerise  
**Golden Ophelia**  
yellow  
**Gen. McArthur**  
bright scarlet  
**Gruss un Teplitz**  
scarlet  
**Golden Pernet**  
yellow

**Gen. Sup. Janssen**  
deep rose  
**Hadley**  
rich crimson  
**Hoosier Beauty**  
deep crimson  
**Jonkheer Mock**  
carmine pink  
**J. Otto Thilow**  
rose pink

**Leader**  
cerise-red  
**Lady Ashtown**  
carmine pink  
**Kaiserin Aug. Victoria**  
creamy white  
**Los Angeles**  
flame pink  
**Lord Charlemont**  
deep crimson



**CLARENCE B. FARGO,**

**FRENCHTOWN, NEW JERSEY**

## GLORIOUS GLADS

These immensely popular and gorgeously beautiful flowers have been one of our great specialties for many years. We have sold millions of the bulbs and many of our customers have written us enthusiastically about the wonderful results they have had and telling us how delightful was their experience.

We are offering four delightful special collections for this season, collections that you will find to be most attractive bargains. **PLANT PLENTY OF GLADIOLUS.** You will be well repaid by the resultant display.

### "Gorgeous"

This is our largest selling popular mixture and generally found highly satisfactory. We have sold nearly a million of these bulbs in a single season. This is our famous large flowering mixture, and now sold at the ridiculously low price of twenty years ago. Nice plump 1 to 1 1/4 in. bulbs in a gorgeous mixture of colors.

**100 BULBS \$1.00**  
**1,000 ONLY \$8.75**

### "Brilliant"

This is the same famous mixture as "Gorgeous" but the bulbs are one size larger, 1 1/4 to 1 1/2 in. We do not claim that they will flower any better than the next smaller size, although they will probably bloom a few days earlier, and some buyers seem to prefer to pay for the larger bulbs.

**50 BULBS \$1.00**  
**100 FOR \$1.85**

### "Rainbow"

Here are twenty different gorgeous large flowering NAMED sorts in a wide range of colors. In the "Rainbow" Collection you get two bulbs (unlabeled) of each variety. In this assortment you will find a liberal Gladiolus education and a delightful experience.

**THE 40 BULBS FOR \$1.00**  
**6 SETS FOR ONLY \$4.75**

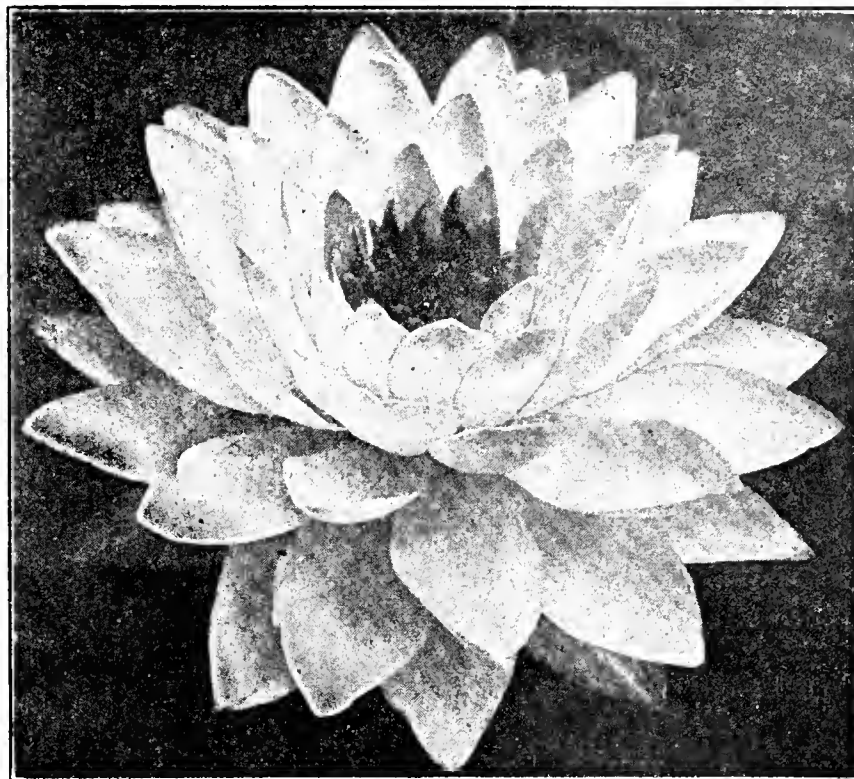
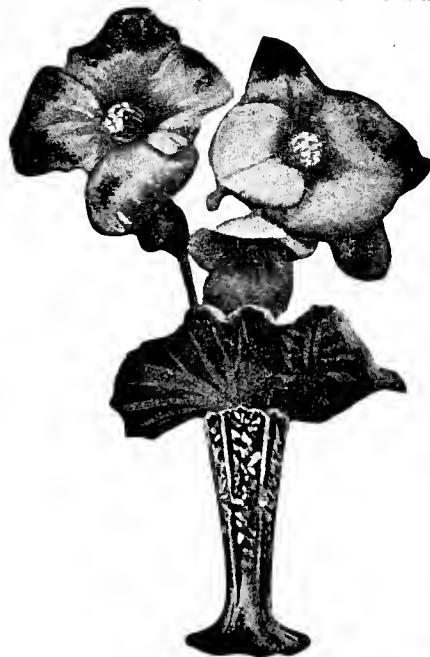
### "Empress"

A very special collection of the rarer and more unusual colors and shadings. Glorious yellows, glistening mauves, brilliant purples, etc. A true revelation of wondrous charm and beauty in this superb collection of 25 bulbs. By all means, the "Empress" Collection should find a prominent place in your 1933 flower garden.

**THE 25 BULBS FOR \$1.00**  
**3 SETS FOR \$2.75**

## TUBEROUS BEGONIAS

Single flowers sometimes measure 6 in. across. Make delightful plants for pots, urns, vases and in shaded locations on the lawn. Their beautiful colors range from ivory white and flaming scarlet, through shades of bright bronzy yellow, light and dark crimson, orange and salmon, ruby-red, rose and pink. The flowers are perfectly reflexed, and their gorgeous effect is emphasized by the beautiful foliage. The bulbs may be started in pots in the house in March and transplanted later or, started in beds after the first of May. Plant the rounded side of bulb down and with the top just showing above ground. Sold in mixture only. This season the price of bulbs is reduced to only 19c each. Dozen \$2.25.



## HARDY WATER LILIES—WERE \$1 EACH

**NOW 3 98c**  
**For Only**

Even though you have no stream nor lily pool on your grounds, plant three roots to a tub or half barrel sunk in the ground and you will enjoy a delightful experience. Water Lilies are suitable alike for the small city yard and the vast country estate. This native white Water Lily is a strong vigorous grower and produces flowers measuring 5 to 7 inches across.

Not so long ago we sold the roots at \$1.00 each or 6 for \$5.00. NOW it is 3 for ONLY 98c.



## Lily-of-the-Valley

**WAS \$1.00**  
**NOW 25 FOR 59c**

Planted in pots, they can be forced into bloom in about 21 days. Plant them outdoors and the lovely Lily-of-the-Valley, whether in sun or shade, thrives and multiplies rapidly without care or attention. The dainty flowers and broad leaved foliage combine to make delightful corsages and other bouquets. Much in demand too for bridal bouquets. Many a bare and unsightly spot may readily be turned into a bower of beauty by planting Lily-of-the-Valley there. They will thrive where even grass does not grow. Last year's price, 25 pips for \$1. Present price is 25 for only 59c.

## ZEPHYR LILIES

**WERE 20c EACH—BUT 29c**  
**NOW 3 FOR**

Lovely large pink lilylike flowers growing 6 to 8 in. high. Profuse spring bloomers and very effective in pots, boxes or in the border. Plant 3 to 6 bulbs in a pot and, after they have bloomed, stand in a shaded spot to ripen, later remove to the cellar and, next season, bring them out and bloom them again without the necessity of disturbing the bulbs in the pot at all. You will be delighted with this pretty flower. Not hardy; treat same as gladiolus. Zephyr Lily bulbs were 20c each or \$2 per dozen. NOW priced 3 bulbs for only 29c.



**CLARENCE B. FARGO,**

**FRENCHTOWN, NEW JERSEY**



# DAHLIAS

What A "SMASH" This Is  
Here Is An Offering to Amaze  
Astonish and Delight You

As this is being written, our grounds are aglow with the colorings of gorgeous Large Flowering and Exhibition Dahlias and, as we have been gradually dropping Dahlias from our regular line, this offering is going to present to you a remarkable opportunity to add some choice things to your own Dahlia display that we are very sure you will most highly appreciate. **EVERYTHING GOES** in this amazing Dahlia sale; nothing whatsoever is being reserved. Our entire stock of good things now dumped into one great disposal heap and sold as a mixture, and for what they will bring quickly. Just to give you an idea of this **SUPERB CLEANUP MIXTURE**, here is a partial list of varieties, followed by the prices from our catalog of last season. Edith Fargo—75c, Jane Cowl—\$1.50, Eastern Star—\$1, Pride of California—50c, American Glory—\$2, Roman Eagle—\$1, Judge Marean—\$1, Bashful Giant—50c, Glory of Monmouth—\$1, Jersey's Beacon—\$1, Gloriana—50c, as well as numerous other choice varieties selling at 50c and \$1 each. Well, here they are **NOW**, in one grand handout mixture for your 1933 planting and, while they last, they must all go at the ridiculous price of 10 for only \$1.98. There is a price to automatically loosen the purse strings of even the most hardened. An exceptional opportunity, and one that does not come every day by any means. Hadn't you better order several of these Bargain Cleanup Collections while you have the opportunity? Tell your friends too, and let them share with you in the good things.

Were 50c to \$2.00 Each—**NOW 10 FOR ONLY \$1.98**

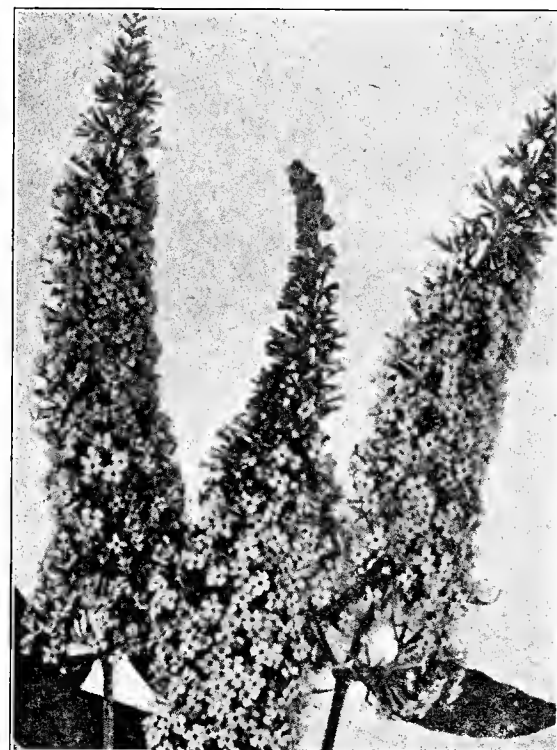
## BUTTERFLY BUSHES

3 FOR ONLY 98c

PREVIOUSLY SOLD

AT 75c AND \$1  
EACH

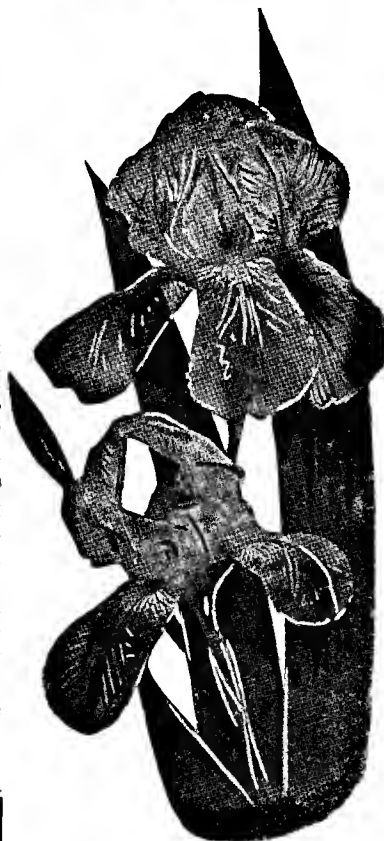
Beautiful large butterflies and the humming birds seek it out; adding much to the colorful picture. The large, gorgeous lavender spikes on long stems are in bloom continually throughout the season. Excellent for cutting. The Butterfly Bush is entirely hardy and grows to a height of ten feet or more. Set the plants out in a sunny spot; give root protection for winter the same as you do your Roses, and in the early spring cut the plants down almost to the ground and let them come up anew from the roots. Here is a truly gorgeous plant that will well repay you with a magnificent display. We have previously sold strong 2-yr-old plants at 75c and \$1 each. **NOW** we offer 3 for only 98c.



## BEARDED IRIS The Breakup of a Superior Collection

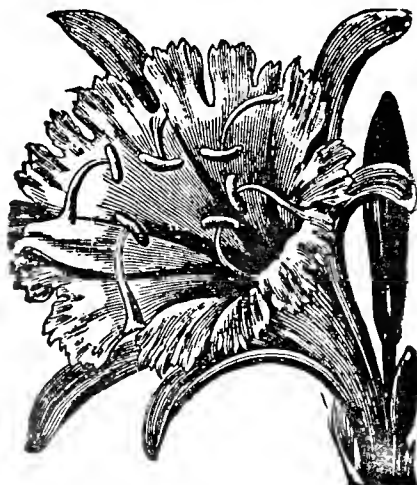
15 NOW 98c  
FOR ONLY

The grower from whom we originally purchased this stock sold his collection of 65 different varieties as a mixture. Growing on in our Iris plot the past two seasons they have been a revelation of charm and beauty. Now that we too wish to quickly clear off this ground, we pass them along to you at a price so low as to make liberal plantings desirable; or should we say irresistible. Bearded Iris are real garden queens in May and June; giving pleasure and satisfaction for a lifetime. Nothing easier to grow and they multiply rapidly. They make a wonderful outdoor display; are fine for cutting and usually in bloom for Decoration Day. As a border along walks and driveways, or for planting in front of porches or along the house foundation, as well as for planting in groups amongst shrubbery and in the hardy border, they are indeed valuable and much to be desired. Send in your orders early and benefit by this breakup of a wide and varied collection of many choice sorts. We will send 15 of these lovely Bearded Iris for only \$1. 100 by express for only \$5.



## THIS CURIOUS LILY From Peru NOW 29c Reduced to Only

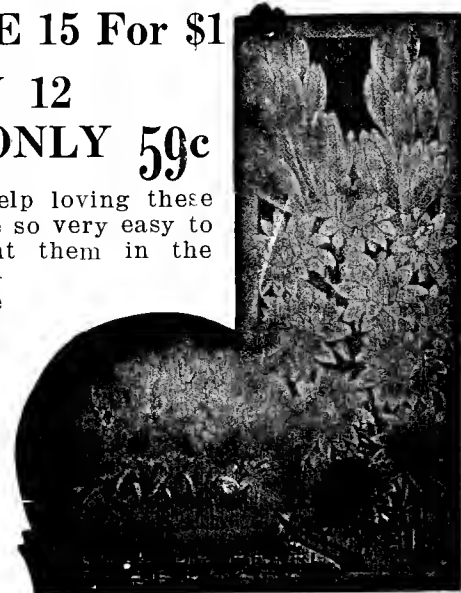
And now comes a delightful flower for pot culture. Many prefer it to either the Cala or the Easter Lily. The blooms are large in size; odd and novel in form; of snowy whiteness; exceedingly fragrant. The plants throw up tall spikes like the Amaryllis, with several flowers of peculiar grandeur to a spike. Called the Great Ismene, also Peruvian Daffodil, it is in reality a species of Amaryllis. We can now supply strong bulbs of this delightful novelty at only 29c each or 4 bulbs for \$1.00.



## TUBEROSES WERE 15 For \$1

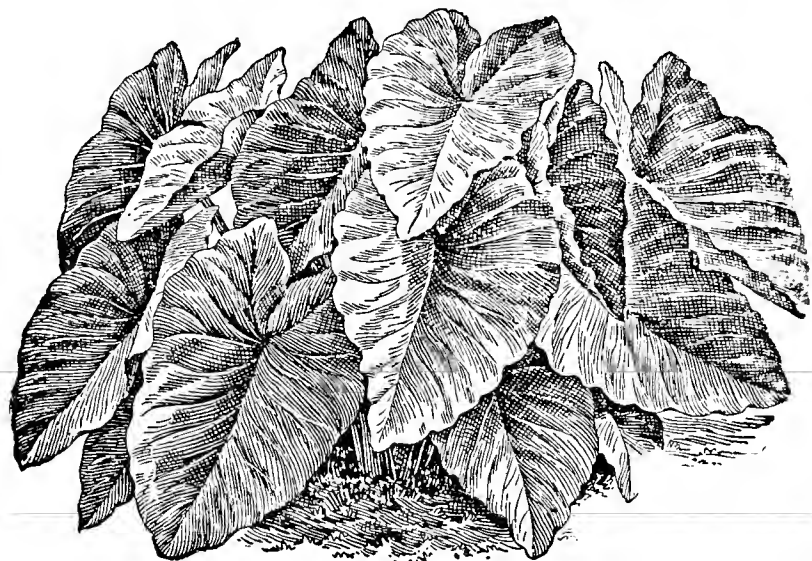
Excelsior Pearl variety; of improved dwarf habit of growth; extremely double and very fragrant. One cannot help loving these delightful flowers and they are so very easy to grow. Do not however plant them in the ground until the soil has warmed up and the maple trees are in leaf, in May or June. If planted too early, while the ground is cold and wet, the bulbs are very apt to rot. Our price last season for Excelsior Pearl Tuberoses was 75c per dozen, but in keeping with the present day economies, our price is now reduced to only 59c per dozen. 3 Dozen for only \$1.59.

**NOW 12  
For ONLY 59c**



CLARENCE B. FARGO,

FRENCHTOWN, NEW JERSEY



## ELEPHANTS EARS Were 15c and 20c Each

**NOW 6 For 59c**

A delightful tropical effect is had by planting several of these bulbs in a group on the lawn. Also used with good effect for bordering large beds of Cannas, or plant a large bed with Elephant's Ears and border that with scarlet Sage. The enormous leaves often measure three feet in length and 20 in. across. Do not plant the bulbs outdoors before the weather becomes settled in mid-May. They may however be started into growth in pots in the house and planted out later. NOW reduced in price to 6 bulbs for only 59c.



LILIUM AURATUM

## Giant Japanese Lilies

**Were 40c Each**

**Now 4  
For Only 98c**

We cannot afford, any of us, to pass this wonderful flower by without due notice. Wonder-of-wonders from the Orient; we class it as the grandest of all Lilies bar none. Single blooms often measure a foot across the flower. They are borne in clusters on long stiff stems; filling the air with deep fragrance and rare beauty in August. The immense pure white flowers are speckled with dots of brownish-crimson and a wide gold band runs down the centre of each petal from end to end. Truly, "Solomon in all his glory was not arrayed like one of these." It is difficult indeed to imagine a more gorgeous sight than a bed of these Japanese

Lilies in full bloom; delighting the eye with rare and radiant beauty. The large bulbs should be planted 12 in. underground and in a well drained location. A handful of sand under each bulb is helpful. Never use manure nor fertilizer on Lilies. Our old catalog price was 40c per bulb. NOW 4 for only 98c.

## THE BEAUTIFUL GODFREY CALLA LILY

**Now Only 29c**

Everyone is acquainted with the chaste beauty and loveliness of the Calla Lily, but not so many know that the new Godfrey type of Calla is a much heavier bloomer than the old sorts. A few Calla Lilies grown in pots will prove a delightful experience; also much appreciated as gifts. The price of the bulbs is now reduced to only 29c each or 4 for \$1.10.

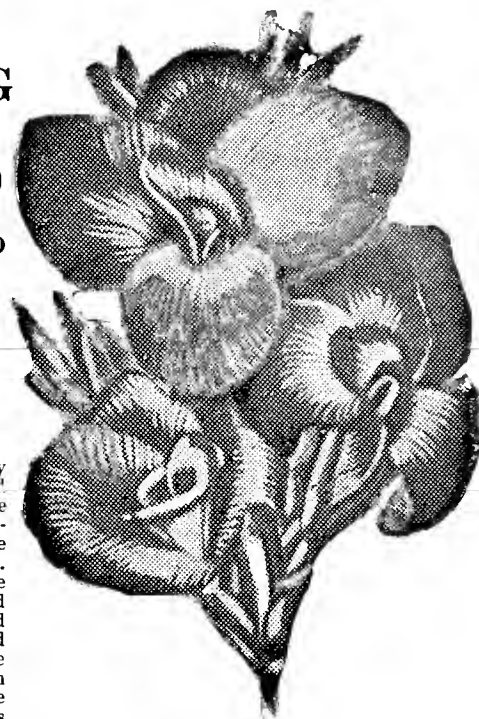
## LARGE FLOWERING CANNAS

**INSTEAD OF \$1.50 TO \$2.00  
PER DOZEN**

**We Now Offer**

**15 FOR ONLY 98c**

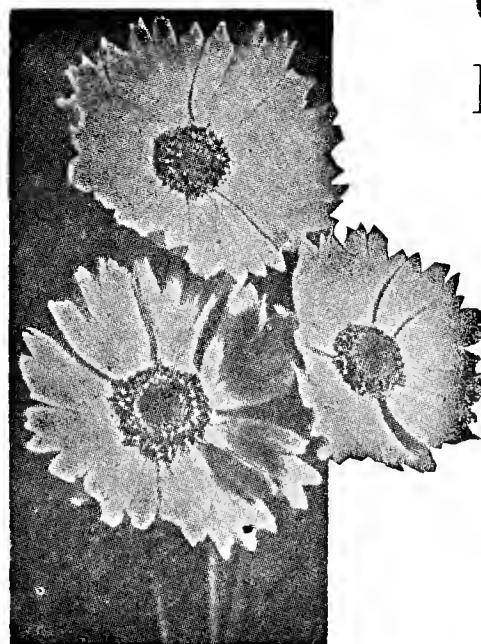
CANNAS make a very gorgeous display and are in great demand for beds and borders. Many of the improved sorts have flowers as gorgeous and showy as gladiolus, and much larger in size. They like very rich feeding and plenty of water. Do not plant them outdoors until the maples are in leaf. Roots may be started in flat pans or boxes and merely covered with moist moss, sawdust or sand and potted up when roots and sprouts have developed; then transferred to beds in late May. Instead of old prices, we are giving a REAL bargain in Cannas this season. We offer KING HUMBERT—red with bronze leaves; THE PRESIDENT—bright red with green foliage; YELLOW KING HUMBERT—orange yellow with bronze leaves and MME. CROZY—red bordered with yellow; foliage green. Last season these varieties were \$1.50 and \$1.75 per dozen. NOW 15 for only 98c. Lots of 15 or more of one kind are labeled. Plant Large Flowering Cannas liberally this year and enjoy a wonderful display. Order your stock from us and save money.



## Hardy Chrysanthemums

**LOOK AT THIS! 10 FOR ONLY 39c**

Here's a "humdinger." Just let somebody try to beat this great offer if they possibly can. Hardy Chrysanthemums reduced from \$1.10 to only 39c per dozen. There's a reason to plant them in every fence corner. Chrysanthemums are queens of late blooming flowers; blooming gorgeously from the middle of September until after snow flies. Plant them in solid beds, amongst shrubbery and in the hardy border; even in rows in the garden. And remember, at such a low price as 39c per dozen the available stock is not expected to last very long, therefore early orders are advisable.



## Cleanup of Hardy Plants

We must clear the ground of these plants now and so price is no object.

**Coreopsis  
Hollyhocks  
Hardy Sweet Peas  
Shasta Daisies**

Any of the above sold in unbroken lots, 12 of a kind, for only 59c. Also a mixture of many kinds of Hardy Perennials; 2-yr. old plants, too few of a kind to list here, all to go at the same ridiculous price—12 for only 59c. Order them liberally; order early at this cleanup price.

**12 FOR ONLY 59c**

**CLARENCE B. FARGO,**

**FRENCHTOWN, NEW JERSEY**

# TOBACCO MULCH

## A Wonder Worker

FOR THE ROSE GARDEN  
FLOWER BEDS, HARDY BORDERS,  
LAWNS, GOLF GREENS, ETC.

Once having used TOBACCO MULCH in your gardening operations you will want to use it year after year and, in this offering, we want to tell you briefly of six special advantages it holds for you in making your garden work easier and the results better. 1. **It saves you hard labor.** This alone is a big item. After the ground has been dug or hoed at the start of the season, no further cultivation is necessary that season. 2. **Keeps down weeds.** And what a nuisance weeds are when one is obliged to dig and hoe and pull at them continually. 3. **Conserves moisture.** Retards evaporation of moisture from the soil and keeps the soil cool and moist. 4. **Keeps down insect pests** and drives out ants, moles, worms, snails, etc. 5. **Provides Humus** or organic matter in the soil by digging it in the second season before applying a new mulch. 6. **Valuable as a Fertilizer** as Tobacco contains valuable fertilizing properties. 7. **Gives the Garden a Neat, Orderly Appearance.** Its clear chocolate brown color adds much to the appearance of neatness of the home surroundings.

**Directions For Use:** First dig or hoe the soil, then apply a coating or mulch of TOBACCO one or two inches in depth and forget that there is such a thing as a hoe. For use on the lawn, strew the material thinly broadcast over the grass a couple of times during the season. It will soon sink down into the grass out of sight. TOBACCO MULCH materially lightens your labor; it vastly increases the joys of gardening. There are a host of appreciative users. Give it a chance to show YOU what it can do for you. The cost for a large 100 lb. sack is but \$3.75. Shipped by freight direct from the factory located in Delaware.

## PEAT MOSS

This material is used for the same purposes as Tobacco Mulch excepting that it lacks the fertilizer and insecticide value of Tobacco. For its other uses however, it provides more in bulk for the same money. For heavy mulching of Rhododendrons, Azaleas and other Evergreens it is ideal. Like the Tobacco Mulch, it is also highly valuable for keeping the soil cool and moist; conserving moisture and keeping down the weed growth. It gives your beds and borders a neat, orderly, well kept appearance. Imported Peat Moss comes to you in large compressed bales measuring 40x22x22 inches. Shipment is made f. o. b. New York City at only \$3.75 per bale.

## Pulverized Sheep Manure

This material is a quick acting, highly concentrated fertilizer that is in great demand and used by commercial growers, golf green committees, etc., all of which is of course high recommendation to the home gardener. It also has the added advantage of containing no injurious weed seeds whatsoever, and this cannot be said for raw manure. Pulverized Sheep Manure has gone through a special drying, screening and grinding process which gives you a fine, pure fertilizer in concentrated form. Only a half ton to the acre is required; a 100 lb. bag going as far as a wagonload of ordinary stable manure. Pulverized Sheep Manure can be one of your most important garden aids. It pays, and pays big, to feed both your flowers, your vegetable garden and your lawn. A full 100 lb. bag, f. o. b. either New York City or Chicago costs but \$3.75. 10 sacks, (½ ton,) \$29.75.

## Pure Raw Bonemeal

This material is unusually rich in nitrogen and phosphoric acid. We recommend it for use on lawns and gardens where a high grade fertilizer is appreciated. It is valuable for use with sheep manure or other quick acting fertilizer for the reason that bone does not act so quickly, but must first decompose to release its fertilizing elements. Because of this it is highly desirable to use both a quick acting and a slower acting fertilizer, either in combination or at intervals. Bonemeal is applied at the rate of a half ton to the acre. Our price to you for a 100 lb. bag of Bonemeal, f.o.b. New York City, is \$3.75. 10 bags (½ ton) \$29.75.

# FARGO'S PLANT FOOD

Fargo's Plant Food is exceedingly rich in quickly acting fertilizer elements and has been a big seller for years. It may be broadcast on the lawn with a shovel, used thick enough to show color on the grass; likewise in the garden or, it may be mixed with the soil in the row or furrow. For house plants it is much used as a liquid fertilizer as, 1 lb. of Plant Food, (water added), makes 4 gals. of quick acting liquid plant food. Shipped in 100 lb. bags f. o. b. New York City at \$3.75. By parcel post prepaid within the first two postal zones; the cost of a 12 lb. bag of Fargo's Plant Food is only \$1.98. Further away points; postage or express charges extra and payable on delivery.

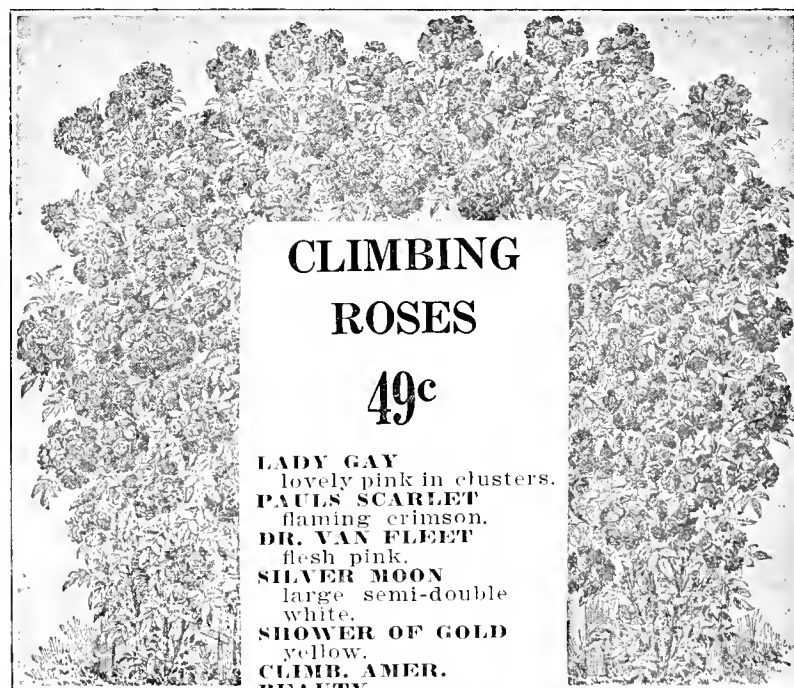
## SULPHATE OF AMMONIA

A valuable, quick acting fertilizer especially desirable for discouraging weed growth in the lawn. This material should be applied sparingly and at intervals; using 75 to 100 lbs. at a time to the acre. Apply it just before a rain or, use the hose afterwards to wash it off the grass and into the soil, as otherwise it has a tendency to blacken the grass. Sulphate of Ammonia stimulates a rapid, vigorous grass growth. A 10 lb. bag by express for \$1.75. 100 lb. bag f. o. b. New York City \$3.75.

## Special

## Freight—FREE—Offer

FOR PROMPT ORDERS on Tobacco Mulch, Bonemeal and Pulverized Sheep Manure; if the order is placed within thirty days after receipt of this Folder, WE WILL PAY THE FREIGHT to all points as far north as Mass., as far south as Va., and as far west as Ohio. To further away points; deduct 50c from remittance to equalize. On all orders placed within thirty days for full 100 lb. bags of Fargo's Plant Food, Sulphate of Ammonia and bales of Peat Moss, all purchasers may deduct a rebate of 50c from the advertised price. ORDER EARLY AND SAVE MONEY.



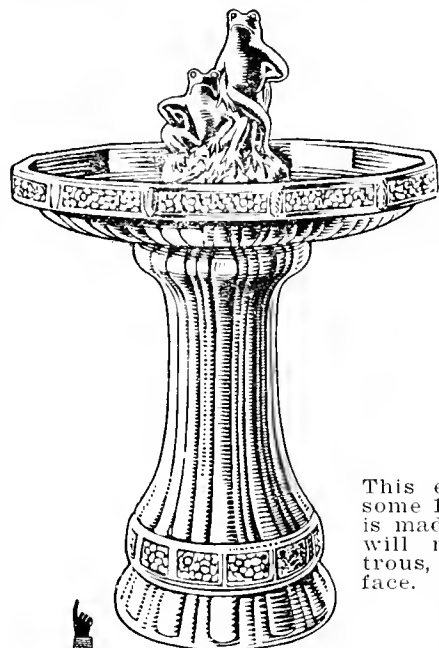
ALL THESE 75c CLIMBING ROSES NOW 49c

CLARENCE B. FARGO,

FRENCHTOWN, NEW JERSEY

# BIRD BATHS, FOUNTAIN, Etc., at BARGAIN PRICES

Due to our large facilities for quantity distribution, together with the saving of one freight charge by making shipments direct from the pottery to the ultimate purchaser, we are enabled to quote exceptionally interesting prices this season on Bird Baths, etc. The fact cannot be denied that we are showing some very attractive pieces at astonishing reductions from previous prices. To quote just one here; our Bird Bath No. 2550. We have sold an enormous lot of these in the past at \$5. NOW only \$3.98. Beautiful and artistic lawn jewels that attract the songster friends. These pieces are, all of them, hard burnt pottery; not cheap cement. They all have the exclusive sylvan finish; a very light gray in color. Very sturdy. Any of the pieces offered will beautify the home surroundings and add dollars to the appearance and value of the property.



No. 2550

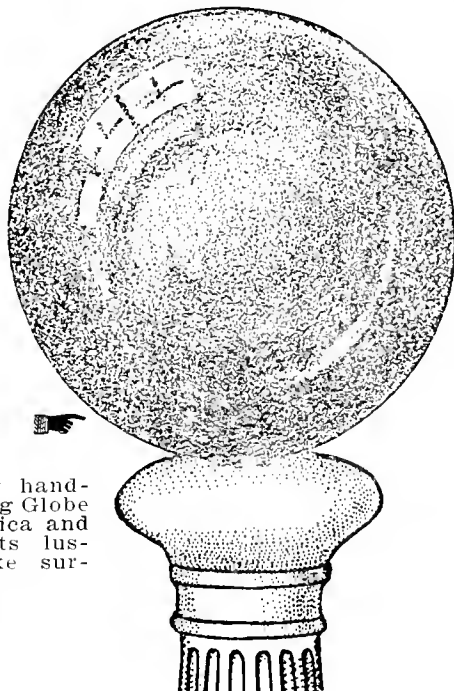
Saucy Frogs FREE with each Bird Bath. Height complete 26 in. Bowl 18 in. across. WAS \$5. Present Bargain Price

**\$3.98**

GLOBE

This exceedingly handsome 12 in. Gazing Globe is made in America and will not lose its lustrous, mirror-like surface. Each

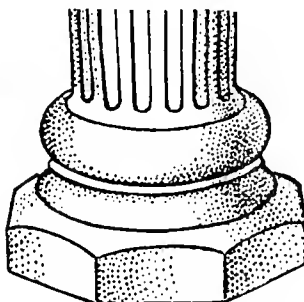
**\$8.98**



PEDESTAL

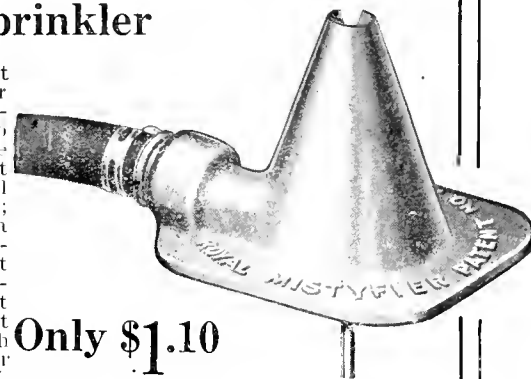
Height 22 in. Each

**\$6.98**



## The Perfect Sprinkler

Here is the Perfect Sprinkler for Lawn or Garden. It has no movable working parts to get out of order; made of aluminum alloy, it cannot rust and will practically last forever; always ready, throws a fine penetrating mist-like spray that cannot damage the most delicate flower; it will not wash out even the finest seeds. Even although you may have other Sprinklers; the ROYAL is so very different; so inexpensive too, that you will probably give or throw away the old ones after you have seen and tried the ROYAL. Ideal for lawns, gardens, greenhouses, golf greens, etc. You can easily couple several ROYALS to a section of pipe and shift it about the garden, where it will very soon more than pay for itself during a drought. Also used for piping under the lawn as a permanent fixture, with the nozzles just at the top of the ground and then, when the water is turned on, the force of the water quickly blows out any grass clippings, dirt, insects, sand, etc. The ROYAL is a new revelation in Sprinklers and cost only \$1.10 postpaid. Dozen Royal Mistifiers sent prepaid for only \$9.98.



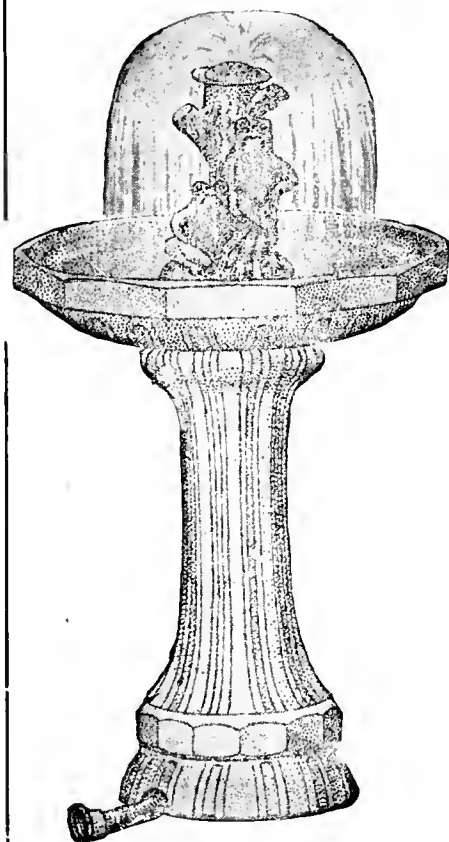
**Only \$1.10**

Postpaid

No. 2640

The Saucy Frogs are included FREE. Height complete 30 in. Bowl 18 in. across. Present Bargain Price only

**\$4.48**



No. 02640

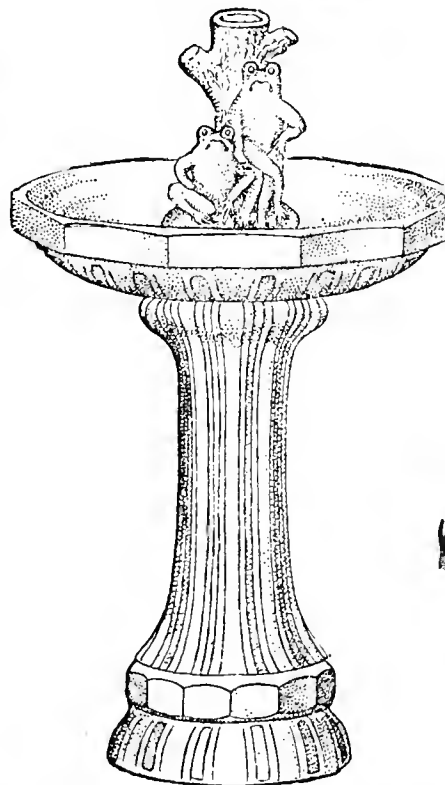
Fountain Bath complete with hose connections ready to operate. Height complete 30 in. Bargain Price Only

**\$5.98**

## RED ARROW NON-POISONOUS INSECT SPRAY (PYRETHRUM SOAP)

From the mysterious Pyrethrum flower comes this modern and efficient Insect Spray. Non-poisonous and easy to use. RED ARROW protects your garden from both chewing and sucking insects. It acts on them like a powerful "death ray," killing wherever it strikes. It not only destroys rose bugs, aph's or plant lice, but it is equally efficient against the Japanese Beetle, Mexican Bean Beetle, Cut Worms, Dahlia and Aster Beetles, Red Spiders and other hard to kill pests, yet all danger of poisoning children, pets, birds, etc., is eliminated. RED ARROW is a tested product, endorsed by leading entomologists. Because it is highly concentrated, the cost amounts to only 2 to 4c per gallon when diluted for use. You will surely want to use RED ARROW (Pyrethrum Soap) INSECT SPRAY this coming season. A full 1/4 pt. size can costs \$1.00, and it will be shipped ANYWHERE by parcel post for but 10c additional.

RED AROW also kills fleas on cats and dogs



No. 2202

The Frogs are included FREE. Grecian style Bath. Height complete 33 in. Today's Bargain Price only

**\$5.98**

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FRENCHTOWN, NEW JERSEY

